# Haley D. Crum, J.D.

**EXECUTIVE BIO** 



# **Overview**

Haley is the Co-President of FrankCrum, a company that offers professional employer services to businesses of all sizes. FrankCrum provides payroll and tax solutions, workers' compensation insurance, employee benefits, HR support, risk management, compliance guidance and commercial insurance. Haley also leads FrankCrum Staffing as President, an enterprise that has served both hiring managers and job seekers for more than 39 years.

Haley earned her law degree from Stetson University College of Law and serves as in-house counsel. She is a member of National Association of Professional Employer Organizations (NAPEO) Board of Directors, as well as a member of Florida Association of Professional Employer Organizations (FAPEO) and the American Staffing Association (ASA).

### **Professional Affiliations**

| • | 2020 Present   | FAPEO Board Member                                       |
|---|----------------|--|
| • | 2020           | Tampa Bay Times' Top Workplace, 2009-2020 consecutively  |
| • | 2019 - Present | NAPEO Board of Directors                                 |
| • | 2019 - Present | Homeless Empowerment Program Board (HEP) Chair           |
| • | 2019 - Present | C200 Women's Executive Leadership Organization Member    |
| • | 2019           | AchieveHERs Chair  |
| • | 2019           | Business of the Year Award Winner, Clearwater Regional   |
|   |                | Chamber of Commerce                                      |
| • | 2019           | NAHAB Chair  |
| • | 2019           | AchieveHERs Vice Chair                                   |
| • | 2018 - Present | NAPEO Federal Government Affairs Committee               |
| • | 2018           | 40 Under 40 Award Winner, Gulf Coast Business Observer   |
| • | 2017 - Present | Bank of America Student Leaders Selection Committee      |
| • | 2017 – 2018    | NAHAB Vice Chair   |
| • | 2017 – 2018    | HEP Vice Chairc  |
| • | 2017 – 2019    | Neighborhood & Affordable Housing Advisory Board (NAHAB) |
| • | 2017 – 2019    | Affordable Housing Advisory Committee(AHAC)              |
| • | 2017 – 2018    | YMCA Mayor's Prayer Breakfast Committee                  |
| • | 2016 – 2018    | HEP Resource Committee Chair                             |
| • | 2015 - Present | HEP Board of Directors                                   |
| • | 2015 – 2020    | AchieveHERs Executive Team                               |
| • | 2015           | Businesswoman of the Year Finalist, TBBJ                 |
| • | 2014 – 2017    | Finance Committee for Calvary Chapel, West Tampa         |
| • | 2013 – Present | Guardian ad Litem  |
|   |                |  |

# Roles at FrankCrum

Co-President

FrankCrum

#### President

FrankCrum Staffing

# **Education**

**Juris Doctor** 

Stetson University

College of Law

Gulfport, FL 2016

# B.A. in Business Management Minor

in Finance

**Eckerd College** 

St. Petersburg, FL 2011

# **Personal Interests**

Parenting, cooking, golf, humor and the active pursuit of her journey in Christ

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